COLUMBUS STATE UNIVERSITY
COUGAR LEADERSHIP CONFERENCE

LEADING THROUGH A CRISIS: EQUIPPING LEADERS WITH TOOLS TO LEAD THROUGH ADVERSITY

Wednesday, November 11 - Thursday, November 12 2020
CONFERENCE WELCOME

On behalf of Student Leadership & Service and the Center for Servant Leadership, welcome to the Fall 2020 Cougar Leadership Conference (Virtual). Columbus State University's Cougar Leadership Conference is an open and free and educational opportunity for our student body, allowing every attendee to gain leadership skills and develop the leader within. This year's theme of the conference is "Leading through Crisis: Equipping Leaders with Tools to Lead through Adversity." This conference features a variety of sessions on various topics centered on leadership. We are especially excited to welcome our guest panelist and our Keynote Speaker, Mr. Darryl Bellamy. We hope that you enjoy the conference!

Alexis Knox, Student Development Coordinator, Student Leadership & Service
Cortney Laughlin, Director of the William B. Turner Center for Servant Leadership
2:00PM

"Windshields and Rearview Mirrors: The Power of Letting Go to Build a Better Future"
Cortney Laughlin,
Director, William B. Turner Center for Servant Leadership

The ability to see a big picture perspective rather than the immediate situation right in front of you is important for anyone leading others through times of adversity. Perspective-taking is the ability to understand other people's attitudes or points of view with respect and understanding; as leaders, we must find ways to react with respect and understanding, not skepticism and hostility. Join us for an interactive session that includes practical ways of letting go of the past and growing hope for what could be.

3:00PM

"Implicit Bias/ Race & Ethnicity & Leading in Today's Times"
Johnnae Roberts,
Diversity Programs & Services

This presentation will give insight into implicit biases and how we can continue to lead in today's times. To equip leaders with the tools to lead through times of crisis and acknowledge biases that impact themselves and those they interact with, help people understand that we all have biases.

4:00PM

"How to Fundraise through Adversity"
Maiya Bradshaw,
Graduate Assistant, University Advancement

The purpose of this presentation is give tools on how to fundraise for your organization or event during times of need. Students and professionals will learn how to understand what the purpose of their organization is and use that as their focus for fundraising. Also, they will learn how fundraising not only benefits their organization, but others around them as well.

6:00PM

"LEAD, SERVE, & CHAT"
GUEST PANELIST

Join CSU's extinguished Alumni members as they discuss how they've had to navigate through these uncertain times as a Leadership Consultant, Teacher, Veteran, and IT Consultant.

NicO MOYER  MARIA MOSS  RAY HERRAS  GARY DELOACH
LEADERSHIP BREAKOUT SESSIONS
DAY TWO

2:00PM

"Sorry, My Apology Needs Work!"
Cedricia Thomas,
Instructor/Facilitator for Leadership Development
It's no secret that we are navigating through challenging times; and during times like these, conflicts can arise! Apologizing has been deemed a courageous act and is essential for everyday. But let's face it, few like to admit when they've made a mistake! In this session, you will learn of the importance of active apology, how it relates to leadership, the benefits of offering an effective apology, tips on how to master the skill, the five languages of apology, and your preferred apology language.

3:00PM

"Leading Change: You Go First!"
Chelsea Powell,
Assistant Director of Internal Leadership Development
Participants will focus on the impact of change and review easy change vs. hard change. Participants will be equipped to be proactive and have an understanding of how to coach for change and learn to better lead in a rapidly changing environment and understand the skills necessary to take charge of change.

4:00PM

"Navigating Change: Minimize Panic to Maximize Results"
Shana Young,
Assistant Vice President of the Leadership Institute
Change is the one constant in life. Different personalities navigate change differently. Personality influences how you take in and process changes, what action you decide to take, and how you experience the change emotionally. Recognizing this allows leaders to help their teams embrace change, minimize panic and maximize problem-solving.

7:00PM

KEYNOTE SPEAKER

"Fearful to Fearless Leadership: Overcoming Your Fears to Step Up"
Darryl Bellamy,
Motivational Speaker, CEO,
Leading is hard; doing it without fear is even harder! After reading thousands of students' written fears, Darryl noticed a pattern. The majority of our leaders' concerns boiled down into four questions: Am I enough, what if I fail, what will they think, and do I have the resources to succeed? In this program, students can identify their fears in leading fully and see the similarities with their peers in an engaging LIVE or Virtual program. In both formats, students leave more connected with their fellow student leaders and more empowered to take risks to leave a positive legacy.